

TOPIC:	KEYWORD 1:	
KEYWORD 2:	KEYWORD 3:	
AnswerThePublic.com		
Enter and do a search on	each keyword (phrase) above.	
From the Questions data, pick up to 25 questions that relate to your business and the products and services your offer.		

TOPIC:	KEYWORD 1:	
KEYWORD 2:	KEYWORD 3:	
Rank Yo	ur 25 Questions	
Below, post the Top 10 Questions from the list of 25. Post the questions from #1 to #10.		

Write a Script or Bullet Points

Take your #1 Question and answer it. Either write a script or create a list of bullet points you'll use to answer the question.		

Summary of Video Content

Write a summary/description (50 words), and call to action (CTA) to use when you post the video on social platforms. Use your transcript to pull out the content you need.		

Q&A Video CHECKLIST

The Video	Post the Video
Record a 3-8 minute Q&A Video: 1 question, 1 answer	Upload video to your YouTube channel
Transcribe the video	Use the Question as your video title
Write up a summary of the video content Create 5-10 short pieces of content for social media posts	Add the descriptive summary & CTA Post on your Facebook page or profile Post on your LinkedIn Profile Post on Instagram & Pinterest (optional)
Blog Post	Resources A list of all resources mentenioned in the

Blog Post	Resources
Use the Question as your blog post title	A list of all resources mentenioned in the ecourse are on this page:
Add the descriptive summary Embed the YouTube video in the post	https://denisewakeman.com/resources- create-content
Add the edited transcript to the post	
Add a CTA to the post	
Promote the heck out of your blog post	

YOUR GUIDE TO BETTER VISIBILITY

DENISE WAKEMAN

ADVENTURES IN VISIBILITY

DENISEWAKEMAN.COM

My motto is "Just say yes!" After a life-changing trek in the Peruvian Andes, I embraced my inner Adventurer and ditched the black business suits for a knapsack and hiking boots. As long as there's wi-fi, I'm a happy glamper and can work anywhere. I'm also an early adopter and active experimenter and LOVE helping you -- authors and online entrepreneurs navigate the journey of growing your business on the Web.

Here's where to book your 1:1 Ask Me Anything about online marketing consult (discounted rate): Book it today!

https://denisewakeman.info/ama



